

## Elements of User Interface Design

### Book Testimonials

"I loved your book on UI design. I want you to know that your insights helped my company be successful. I spent (and spend) a great deal of time on the usability design of my products - primarily due to being influenced (and sensitized) by you."

**Bill Schafer, CEO, OrthoSpot**

"Let me say your book 'The Elements of the User Interface' is fantastic. I own my own copy of it. My aspirations with regards to user interfaces are to one day go to graduate school to study and earn a degree in HCI and use that knowledge in private interface consulting."

**Aaron Bieberitz, CS major, University of Wisconsin - Green Bay**

"Possibly the single best overview to creating easy-to-use interfaces. Entertaining and complete. An absolute must for visual designers and programmers."

**Advanced Training Technologies SIG**

"As a software developer in the midst of a user interface design project, I carried this book coast to coast several times this summer, reading and re-reading portions of immediate relevance to discussions I'd had that day. Never was I disappointed. Rarely did I find a quick and easy 'cook book' answer, available for immediate but mindless application. Instead, I'd characterize this book as 'food for thought,' dishing out observations on man-machine interaction with generous dollops of seasoned insight."

**Lisa Phifer, Core Competence, Inc.**

"The best usability book I have ever read is 'The Elements of User Interface Design' by Theo Mandel, and I'm certainly glad I bought it when developing. It certainly doesn't insult anyone by quoting usability laws without any sound practical basis. It gives you practical situations where tips on usability can be put into practice, and it then tells you the effects it has on users and why and gives examples of real applications. I like books like that. You can quote laws until you're blue in the face, but ultimately they have to have a common sense effect."

**David Segendunum, Actuarial Co. (UK)**

"Theo Mandel, in my favorite HCI book, 'The Elements of User Interface Design,' doesn't use the word 'widget' once, but only talks of 'interface controls'."

**Reinout van Schouwen, University Student**